

IEEE International Symposium on Circuits and Systems

ISCAS 2021

Daegu, Korea, May 22-28, 2021

Smart Technology for an Intelligent Society



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Sponsor



Exhibition & Sponsorship Prospectus





OVERVIEW

Meeting	International Symposium on Circuits and Systems, ISCAS 2021
Dates	May22 – 28, 2021 (Virtual) May 23 – 25, 2021 (On-site & Virtual)
Venue	Hotel Inter-Burgo, Daegu, South Korea
Hosted by	IEEE CASS
Co organized by	IEEE CASS Daegu/Seoul Chapter, ISCAS 2021 Conference Committee
Sponsored by	Daegu Metropolitan City, Korea Tourism Organization, Daegu Convention & Visitors Bureau, Related Cooperation
Website	https://www.iscas2021.org/
Expected No. of Participants	1,500 delegates from 80 countries
Theme	Smart Technology for an Intelligent Society
Programs	<ul style="list-style-type: none"> • Tutorials • Keynote Speakers • Overview Lectures • Oral Sessions • Poster Sessions • Live Demo Sessions • WiCAS Events • Student Competition • Conference Opening • Closing Ceremony
Innovation Themes	<ul style="list-style-type: none"> • Artificial Intelligent & Deep Learning • Smart Systems for Automotive • Personalized Healthcare Systems • Brain: Innovation NeuroTechnologies • Internet of Things • Big Data Processing • Intelligent Security Systems • Cyber-Physical Systems • Disaster Prevention and Mitigation • Sustainable Computing and Systems • Energy-aware Systems and Services • After 5G and Multi-Gigabit Communications





SPONSORSHIP OPPORTUNITIES

Sponsorship Package

*Unit: KRW

*Tax (10%) is excluded from the fee

SPONSOR LEVEL>	Diamond	Platinum	Gold	Silver	Bronze
	>=20,000,000	>=10,000,000 <20,000,000	>=5,000,000 <10,000,000	>=3,000,000 <5,000,000	>=2,000,000 <3,000,000
Free Registration (Including Banquet)	10 PAX	8 PAX	5 PAX	4 PAX	3 PAX
Exhibition Place	Exhibition Place Provided				
Ad page on the Proceeding	○	○	○	-	-
Web Banner Link	○				
Logo on E-Newsletter	5 times	3 times	2 times	1 time	
Logo on the Conference Kit	○	○	○	-	-
Logo on Break Time (On/Offline)	○				
SNS Ad (Material should be provided from sponsor)	6 times	5 times	3 times	2 times	-
Logo on the first page of the Mobile Application	○	-	-	-	-
Logo on the Event Hall Banner	○	○	-	-	-
Logo on the Lanyard	○	○	-	-	-
Congress Kit Inserts (Materials should be provided from sponsor)	○	○	-	-	-

• Online application is available through the conference website, <http://www.iscas2021.org>.

SPONSORSHIP OPPORTUNITIES

Logo on the Main Website Banner- Main Page

* Only for Diamond, Platinum

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Logo on the Main Website- Sponsorship & Exhibition Page

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Diamond

Update soon!

Platinum

Update soon!

Gold

Update soon!

Silver

Update soon!

Bronze

Update soon!

SPONSORSHIP OPPORTUNITIES

Exhibition Place and Provide Details



(Sample Image)

- One table (1000x500x750mm)
- One folding chair
- Three Inner lights
- One Two-way socket (220v)
- 1kW Electricity

(Provide Details)

ADVERTISING PUBLICITY

Advertising Publicity

*Tax (10%) is excluded from the fee

Category	Benefits	Cost (KRW)
SNS Ad	<ul style="list-style-type: none"> • SNS Ad on the official page up to 5 times (Ad materials should be provided from sponsor) 	3,000,000
Congress Bag Inserts	<ul style="list-style-type: none"> • Flyer or a gift inside the registration kit bag 	3,000,000
Ad on the Proceeding	<ul style="list-style-type: none"> • Full page 	2,000,000

- If the applications are duplicated for the same sponsored item, the organizing committee may divide or adjust the sponsored items. In this case, we will proceed in consultation with the sponsor.
- In-kind support is available after discussion with conference or secretariat.

EXHIBIT VENUE

ISCAS 2021 will be held at Hotel Inter-Burgo in Daegu. Hotel Inter-Burgo has hosted over on hundred of international trade fairs and convention events since it was established in 2001. Inter-Burgo Hotel focuses on invigorating regional specialized industries and consolidating its position as metropolitan business infrastructure. There are ready to welcome you with open arms.

Hotel Inter-Burgo DAEGU

Manchon-dong, Soosung-gu, 212 Pal-Hyun-Gil, Daegu, South Korea
<http://www.hotel-interburgo-daegu.com>



How to Get to Hotel Inter-Burgo Daegu





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Daegu, KOREA, MAY 22-28

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ISCAS 2021 Secretariat

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